



# LA PLACITA DE LA MISIÓN

from the **MISSION COMMUNITY MARKET**, where the Mission celebrates food, culture and community

MCM Plaza Sponsorships	Level	Community Impact	Partner Benefits
Plaza Corazon Sponsor	\$100k+	<ul style="list-style-type: none"> <li>Enables new weekend market, 2017</li> <li>Enables La Placita grand opening block party</li> <li>Supports Placita signage for community events, organizations, businesses</li> <li>Showcase lighting enables night markets, promotes small business opportunities and draws passersby</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on Placita signage or custom-designed Mercado Kiosk</li> <li>Founding capital partner of SF's only night market and community plaza</li> <li>Specialized, locally-designed market collateral (e.g. jars, totes, shirts etc)</li> <li>Recognition on street-light banners (varies with level of support)</li> <li>Benefits from levels below</li> </ul>
Mission Small Business Champion	\$50k	<ul style="list-style-type: none"> <li>Creates unique, public space vendor kiosks</li> <li>Grows small business and local jobs</li> <li>Lowers barrier to entry for local business owners and food entrepreneurs</li> <li>Enables bilingual Market technical assistance program</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on custom-designed Mercado Kiosks</li> <li>Presence and booth at market</li> <li>Promotion and recognition in print materials, website and social media</li> <li>Benefits from levels below</li> </ul>
La Placita Grand Opening Sponsor	\$25k	<ul style="list-style-type: none"> <li>Enables La Placita grand opening block party</li> </ul>	<ul style="list-style-type: none"> <li>Promotion and recognition in event outreach and marketing.</li> <li>Premier booth at grand opening</li> <li>Recognition on special event signage</li> <li>Benefits from levels below</li> </ul>
Fresh Foods Founder	\$10k	<ul style="list-style-type: none"> <li>Strengthens small businesses &amp; local jobs.</li> <li>Increases vendor sales opportunities</li> <li>Increases market capacity</li> <li>Supports MCM volunteer program</li> </ul>	<ul style="list-style-type: none"> <li>Presence at weekly market</li> <li>Recognition on MCM signage at front of market</li> <li>Promotion and recognition online, in social media, website</li> </ul>



The **Mission Community Market (MCM)**, an independent non-profit, creates economic opportunity and improves family health through a celebrated marketplace of local business, fresh foods, and community programs

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