

Graphic Design & Communications Internship Mission Community Market

The Mission Community Market is a weekly, outdoor marketplace that celebrates the Mission's diversity with local businesses, farmers produce, and youth programs in order to improve economic opportunity and family health in a safe, beautiful plaza for the Mission District.

MCM is a shared community space for local food, arts, and after-school programs. We aim to create opportunities for local entrepreneurs and build community in the Mission. See <u>our website</u> and some <u>MCM materials</u> for more information.

Design and branding is critical to the marketplace and the materials we produce. MCM seeks an intern who understands the MCM image and is excited to build on it in creative ways. Responsibilities include:

- Design promotional materials and handouts as well as online graphics such as banners and sliders
- Take photos at the market, edit photos as needed, and upload to social media sites/blog as appropriate
- Provide input and ideas for marketplace design and customer experience improvements
- Weekly attendance at the Thursday market (2-3 hours) to gain familiarity with the market, our customer base, vendors, and volunteers

MCM seeks the following qualities in its team:

- Passion for community arts, food, health, youth or small business
- Strong communication and organizational skills
- Non-judgmental, upbeat and welcoming attitude
- Spanish/English bilingual helpful, but not required
- Adobe suite proficiency
- Access to a computer and smartphone

MCM is a highly rewarding, flexible and fast paced work environment. Working in the community with MCM you will gain:

- Opportunity to build your portfolio
- Understanding of the business of a public market
- Relationships with community organizations and businesses
- Media and PR skills
- Academic credit
- Potential for paid job placement with MCM

Tasks may vary based on interests and experience. Weekly commitment will be approximately 8-12 hours per week depending on your skills and our need. This internship is unpaid. Position will remain open until filled.

Email resume, brief cover letter, & portfolio/design samples to Emily Nathon, emily@missioncommunitymarket.org